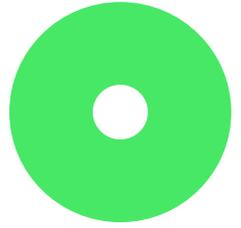


ARCHITECTURE
FRINGE 2025



Rule A.

ARCHITECTURE

FRINGE 2025 is the title of the festival.

It is typeset in SH UNICA
HAAS REGULAR.

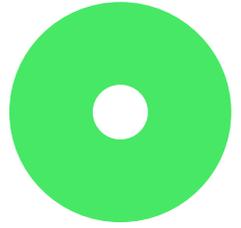
You could write it in
HELVETICA¹ (or
HELVETICA NEUE²),
HAAS GROT³, SWISS⁴,
FOLIO⁵, or even ARIAL⁶.

Probably no one will tell
the difference.

Rule B.

Put a big green circle on it.

ARCHITECTURE FRINGE 2025



1. ARCHITECTURE
FRINGE 2025

2. ARCHITECTURE
FRINGE 2025

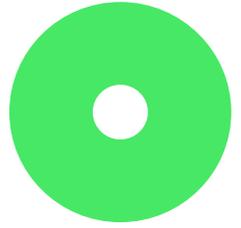
3. ARCHITECTURE
FRINGE 2025

4. ARCHITECTURE
FRINGE 2025

5. ARCHITECTURE
FRINGE 2025

6. ARCHITECTURE
FRINGE 2025

ARCHITECTURE FRINGE 2025



The green that we've been using has the following values, but so long as its roughly the same, it will be fine:

CMYK:
C62 M0 Y79 K0

RGB:
R71 G232 B102

Hex (for web etc):
47e866



The image below is a web banner we made. It gives you an idea of the type of thing we've been doing, and you might want to echo this in what you're doing, or you might not.

